

COLORID

CAMPUS  
IDENTITY  
SUMMIT

**NORTHWESTERN UNIVERSITY**  
KELLOGG SCHOOL OF MANAGEMENT  
**OCTOBER 12, 2017**

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COLORID  
**CAMPUS IDENTITY SUMMIT**

 HOSTED BY:

Northwestern University  
& Kellogg School of Management



**Date:** Thursday,  
October 12th 2017

**Location:**  
Allen Center  
2169 Campus Drive  
Evanston, IL 60208

 MORNING SESSIONS:

- 8:45 Registration
- Continental breakfast and coffee
  - Social and settle in
- 9:30 Welcome, Introductions & Housekeeping Items:
- Art Monge - Northwestern University  
*Overview of the Wildcard Ecosystem*
  - Danny Smith - ColorID  
*Introduction of ColorID Team*  
*Agenda Review*  
*Brief ColorID Overview*
- 10:30 Identity Roadmap: *What is it and why do we need it?*
- Danny Smith - ColorID

## AFTERNOON SESSIONS:

- 12:00 Lunch & Presentation
- Dawn Thomas - Executive Director of NACCU
  - “More than a card: NACCU Helps take card services to the next level”
- 1:00 Identity Roadmap: *Evolution of Identity on Campus, Current State*
- Todd Brooks & Tim Nyblom - ColorID
- 2:00 Afternoon Break & Stretch with Coffee & Desert
- 2:30 Identity Roadmap: *Evolution of Identity on Campus, Future State*
- Todd Brooks & Mark Degan - ColorID
- 3:30 Identity Roadmap: *Summary, How do we create it?*
- Danny Smith - ColorID
- 4:00 Wrapping up and Q&A



## WHY COLORID?

Every year, ColorID helps Fortune 500 companies, government agencies, hospitals and more than 1400 universities find the right solutions for their identification technologies, card personalization, biometrics and transaction management requirements. We have 18 years of experience integrating these solutions to unique ecosystems of transactions, access control systems, databases and software. Let us help you create your identity roadmap!

ColorID project managers personally oversee more than 800 custom projects each year, including many technology card projects. We provide lifetime support for all the cards, hardware and software that we sell. Our CHOICE Support Program includes best in class technicians who know that ID card offices issuing badges need prompt answers to their questions and swift solutions to their problems.

ColorID offers best-in-class products and solutions, including: contactless, smart and financial cards from every major manufacturer; multiple ID printer platforms; transaction and point-of-sale software and hardware; a variety of handheld devices for identification and tracking applications; and biometrics solutions, including fingerprint and iris readers.

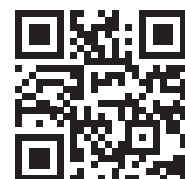


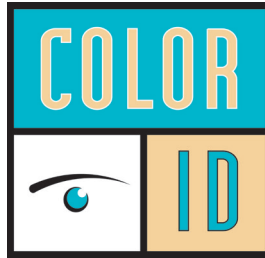
### CONTACT US

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# CONTACT US

Contact ColorID today to learn more:

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